

Marie Holowaychuk, DVM, DACVECC

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PRACTICE LEADER | EMERGENCY & CRITICAL CARE SPECIALIST

Veterinary specialist and leader with more than 20 years of experience across academic, private, and corporate veterinary medicine. Board-certified Emergency and Critical Care specialist with a proven track record in clinical leadership, team engagement, mentorship, and culture transformation. Known for a calm, collaborative leadership style that balances clinical excellence, operational realities, and team wellbeing. Experienced partnering with hospital leadership and corporate stakeholders to build high-performing, sustainable teams.

CORE LEADERSHIP & MANAGEMENT STRENGTHS

- Medical and Clinical Leadership
 - Team Engagement, Retention, and Mentorship
 - Hospital Culture, Wellbeing, and Psychological Safety
 - Performance Feedback and Conflict Navigation
 - Change Management and Systems Thinking
 - Cross-Functional and Corporate Collaboration
 - DEI and Inclusive Leadership
 - Burnout Prevention and Sustainable Practice Design
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PROFESSIONAL EXPERIENCE

Founder & CEO — Reviving Veterinary Medicine

Canada & International | 2020–Present

- Founded and led a veterinary wellbeing and leadership organization supporting veterinarians, leaders, hospitals, universities, and corporate partners across Canada, the United States, and internationally.
- Worked directly with Medical Directors, Practice Owners, and hospital leadership teams to address burnout, communication breakdowns, conflict, and toxic workplace dynamics.
- Designed and delivered leadership development programs focused on psychological safety, feedback, boundaries, and sustainable clinical practice.

- Served as a trusted coach and advisor to veterinarians navigating performance concerns, career transitions, leadership challenges, and organizational change.
 - Regularly collaborated with corporate stakeholders to align clinician wellbeing initiatives with operational goals and hospital performance.
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Emergency & Critical Care Specialist

Academic, Private, and Corporate Practice in Canada & United States | 2014–Present

- Delivered emergency and critical care medicine in referral, academic, private specialty, emergency, and corporate specialty hospital settings.
 - Supported, trained, and mentored general practitioners, emergency veterinarians, technicians, students, interns, residents, and specialists in clinical decision-making and technical skills.
 - Recognized for calm leadership, ethical reasoning, and effective communication during high-stress clinical situations.
 - Brings deep understanding of frontline clinical pressures, staffing challenges, and hospital workflow realities.
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Associate Professor — Emergency & Critical Care

Ontario Veterinary College, University of Guelph | 2008-2013

- Led clinical Emergency and Critical Care service within a high-volume tertiary referral hospital.
 - Supervised, mentored, and evaluated residents, interns, and senior veterinary students.
 - Balanced clinical service delivery with teaching, research, and faculty responsibilities in a complex academic environment.
 - Navigated challenging interpersonal dynamics, performance concerns, and high emotional load within multidisciplinary teams.
 - Served on institutional committees related to research, operations, and the teaching hospital.
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VOLUNTEER, ADVISORY & SERVICE ROLES

- Advisory Board Member, Canadian Animal Blood Bank
- Former Member, Canadian Veterinary Medical Association (CVMA) Wellness Advisory Group
- Former Member, Veterinary Emergency and Critical Care Society (VECCS) Wellness Task Force
- Former Member, American College of Veterinary Emergency and Critical Care (ACVECC) Diversity, Equity, and Inclusion Committee

- Former Member, Alberta Veterinary Medical Association (ABVMA) Wellness Advisory Committee
 - Former Member, ACVECC Scientific Committee
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EDUCATION & CREDENTIALS

- Diplomate ACVECC, North Carolina State University
 - Doctor of Veterinary Medicine, Western College of Veterinary Medicine
 - Certified Wellbeing Educator, American Veterinary Medical Association
 - Certified Facilitator, The Working Mind, Mental Health Commission of Canada
 - Certification, Mental Health First Aid Training, Mental Health Commission of Canada
 - Certification, Applied Suicide Intervention Skills Training, Centre for Suicide Prevention
 - Certification, Compassion Fatigue, University of Tennessee School of Veterinary Social Work
 - Certified Life Coach, Kain Ramsay
 - Certified Yoga Teacher, Yoga Passage
 - Certified Meditation Teacher, Lifestyle Meditation
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SELECTED HONORS & RECOGNITION

- Top 100 Magazine, Featured as The Top 100 Health & Wellness Professionals
 - Education Eureka Magazine, Canada's Most Inspiring Keynote Speakers of 2025
 - Alberta Veterinary Medical Association Communication Award
 - Alberta Blue Cross Face of Wellness Award Finalist
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ADDITIONAL INFORMATION

- Extensive experience as a keynote speaker, facilitator, podcaster, and educator (details available upon request).
- Published author of peer-reviewed articles, blog posts, textbook chapters, and *A Compassionate Calling: What It Really Means to Be a Veterinarian* (publication list available upon request).
- Co-editor of the *Manual of Veterinary Transfusion Medicine & Blood Banking*.
- Canadian and international speaking, consulting, and leadership experience.
- Passionate advocate for wellbeing, career sustainability, and mental health stigma reduction in veterinary medicine.